

Use of Mascot Costume

Any member of the Stanly County Public Library or Friends of the Library may borrow the mascot costume to use as a promotional tool at non-commercial local community events. Scheduling will be done through the Outreach Services department.

The Mascot “talent”

- The person wearing the costume, referred to as “the talent”, will conduct him/herself in a manner appropriate to represent Stanly County Public Library
- The talent must be 16 years old, or older.
- The talent should be a Stanly County Public Library employee or member of the Friends of the Library. In any case where a volunteer will wear the costume, it must be pre-approved by the library director, and the volunteer must be informed of the Use of the Mascot Costume guidelines.
- The mascot is non-verbal, so the talent must refrain from speaking. This is because the costume will be worn by many different people and the only way to have a uniform “voice” is for the character to maintain silence.
- Appropriate gestures may be used, such as nodding the head to signify “yes” or “no”.
- No autographs will be given. Defer to the handler to explain how impossible it is to write with “paws”.
- Refer questions to the handler by turning to him/her.
- Be friendly and convey enthusiasm through appropriate gesture.

The Handler

- The mascot must be accompanied by an adult attendant (handler) at all times during public appearances.
- The handler must escort and assist the mascot as needed. For example, since the costume-wearer’s ability to navigate, see, and hear will be compromised, the handler will serve as his eyes and ears.
- The handler will relay messages on behalf of the mascot. Since the mascot is a non-speaking character, the handler will serve as the mascot’s voice as necessary. Also, signing autographs will not be practical because of the mitts, the handler will deny these requests.
- The handler will assure rest breaks after a 15-20 minutes period or as needed. This is especially important during hot weather for the safety and comfort of the talent.
- The handler will assure that removal of any costume component is done out of view of the audience to preserve the integrity of the mascot character. Escort the mascot to a private location before removal of head or any part of the costume.

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